

What is Claimed Is:

1. A sign comprising:

a generally stationary sign body having a first surface and a generally opposite second surface;

a runner adjacent to a proximal portion of the sign body and extending generally from a proximal portion of the first surface to a proximal portion of the second surface; and

at least one movable panel having a proximal end, a distal end, and a third surface between its proximal and distal ends, the proximal end of the movable panel engaging the runner in a manner so that the movable panel is moveable along the runner between a first position wherein the moveable panel is generally parallel to the first surface and a second position wherein the moveable panel is generally parallel to the second surface.
2. The sign according to Claim 1, further comprising a first and a second movable panel of the at least one movable panel, the surfaces of the first and second movable panels for displaying the same message.
3. The sign according to Claim 1, wherein the runner and the proximal portion of the sign body are coupled.

4. The sign according to Claim 1, further comprising an extension of the at least one movable panel extending from the proximal end of the movable panel, the runner and the proximal portion of the sign body having circular profiles.

5. The sign according to Claim 1, wherein the runner is flexible.

6. The sign according to Claim 1, further comprising an eyelet at the proximal end of the at least one movable panel, the movable panel engaging the runner via the eyelet.

7. The sign according to Claim 1, the proximal portion of the sign body further comprising a transverse handle, the sign body including a first support panel and a second support panel, both support panels hingedly connected to the transverse handle, first and second surfaces on the first and second support panels respectively, the transverse handle and the support panels defining a handle aperture adjacent the handle, whereby the user grips the handle.

8. The sign according to Claim 7, wherein the runner is retained in the handle aperture.

9. The sign according to Claim 7, further comprising the handle aperture extending through the at least one movable panel.

10. A self-standing sign comprising:

a first support panel having a proximal end, a distal end, and a first surface between its proximal and distal ends;

a second support panel having a proximal end, a distal end, and a second surface between its proximal and distal ends, the first and second panels being connected to one another at their proximal ends in a manner so that the first and second surfaces face outwardly, the distal ends of the first and second panels being adapted for supporting the sign from a support surface;

a runner adjacent the proximal ends of the first and second panels and extending generally from the proximal end of the first panel to the proximal end of the second panel; and

at least one movable panel having a proximal end, a distal end, and a third surface between its proximal and distal ends, the proximal end of the movable panel engaging the runner in a manner so that the movable panel is moveable along the runner between a first position wherein the moveable panel is generally parallel to the first panel and a second position wherein the moveable panel is generally parallel to the second panel.

11. The sign according to Claim 10, further comprising a first and a second movable panel of the at least one movable panel, the surfaces of the first and second movable panels for displaying the same message.

12 The according to Claim 10, the movable panel further comprising a fourth surface on the side of the movable panel opposite the third surface.

13. The sign according to Claim 10, wherein the runner and the proximal portion of the sign body are coupled.

14. The sign according to Claim 10, further comprising an extension of the at least one movable panel extending from the proximal end of the movable panel, the runner and the proximal portion of the sign body having circular profiles.

15. The sign according to Claim 10, wherein the runner is flexible.

16. The sign according to Claim 10, further comprising an eyelet at the proximal end of the at least one movable panel, the movable panel engaging the runner via the eyelet.

17. The sign according to Claim 10, the proximal portion of the sign body further comprising a transverse handle, both support panels hingedly connected to the transverse handle, the transverse handle and the support panels defining a handle aperture adjacent the handle, whereby the user grips the handle.

18. The sign according to Claim 17, further comprising the handle aperture extending through the at least one movable panel.

19. The sign according to Claim 17, wherein the runner is retained in the handle aperture.

20. A kit for a sign including a generally stationary sign body, a first surface, and a generally opposite second surface, the sign body and the surfaces having proximal portions, the kit comprising:

a runner adapted to be adjacent to the proximal portion of the sign body and adapted to extend generally from the proximal portion of the first surface to the proximal portion of the second surface; and

at least one movable panel having a proximal end, a distal end, and a third surface between its proximal and distal ends, the proximal end of the movable panel engaging the runner in a manner so that the movable panel is moveable along the runner between a first position wherein the moveable panel is to be generally parallel to the first surface and a second position wherein the moveable panel is to be generally parallel to the second surface.

21. The kit according to Claim 20, further comprising a first and a second movable panel of the at least one movable panel, the surfaces of the first and second movable panels for displaying the same message.

22. The kit according to Claim 20, wherein the runner is adapted to be coupled to the proximal portion of the sign body.

23. The kit according to Claim 20, further comprising an extension of the at least one movable panel extending from the proximal end of the movable panel, the runner having a circular profile, the proximal portion of the sign body to have a circular profile.

24. The kit according to Claim 20, wherein the runner is flexible.

25. The kit according to Claim 20, further comprising an eyelet at the proximal end of the at least one movable panel, the movable panel engaging the runner via the eyelet.

26. The kit according to Claim 20, further comprising an aperture in the proximal end of the at least one movable panel, whereby the kit is adapted to accommodate a handle aperture of the sign.

27. The kit according to Claim 20, wherein the runner is adapted to be retained by a handle aperture of the sign.

28. The kit according to Claim 20, further comprising a support associated with at least one of a movable panel and a runner, the hook to support the kit from above.

28. A self-standing floor sign, comprising:
a first support panel;

a second support panel, each of the support panels including a proximal end, a distal end, and a surface for displaying a message;

a transverse handle hingedly coupled to the proximal ends in a manner so that the support panels define a first and a second side of the sign and so that the handle and the support panels define a handle aperture adjacent to the handle to allow a user to grasp the handle, the distal ends to rest on a floor;

a ring encircling the handle, the handle and the first support panel retaining the ring in the handle aperture; and

a first and a second movable panel, each of the movable panels including at least one surface for displaying a message and each having a proximal end including an eyelet slidably engaging the ring, the handle aperture extending through the movable panels whereby movable panels slide along the ring in a manner so that the user may select the messages to be displayed by the sign.

29. A method of changing a message displayed by a sign, comprising:

placing the sign in a location for viewing, the sign including a generally stationary sign body having a first surface and a generally opposite second surface and at least one movable panel having a proximal end, a distal end, and a third surface between its proximal and distal ends;

selecting at least one of the surfaces for display; and

moving any of the at least one movable panels necessary to display the selected surface, the moving including engaging a runner of the sign with the proximal ends of the necessary

movable panels, the moving being from a first position wherein the necessary movable panels are generally parallel to the first surface to a second position wherein the necessary moveable panels are generally parallel to the second surface.

30. The method of Claim 28, further comprising using a flexible runner.

31. The method of Claim 28, further comprising using a ring for the runner.

32. The method according to Claim 28, further comprising displaying the same message on at least two of the surfaces.

33. The method according to Claim 28, further comprising coupling the runner to the sign.

34. The method according to Claim 28, further comprising retaining the runner in a handle aperture of the sign.

35. A self-standing floor sign comprising:

first and second support panels, each having a proximal end and a distal end, said panels being pivotally connected at their proximal ends to allow pivotal movement of said panels relative to each other between a closed position wherein the panels are in generally parallel relation and an open position wherein the distal ends of said panels are spaced apart to allow

support of the floor sign in a generally upright position with the spaced apart distal ends resting on a floor; and

a plurality of movable panels, each having a proximal end and a distal end and a portion therebetween having first and second surfaces, each movable panel being rotatable between a first position wherein said movable panel is supported by one of said support panels with one of its surfaces being visible, and a second position wherein said movable panel is supported by the other of said support panels and its other surface is visible.

36. A self-standing floor sign of Claim 35 wherein at least one of said first and second support panels has an outwardly facing display portion.

37. A self-standing floor sign of Claim 35 wherein both of said first and second support panels have outwardly facing display portions.

38. A self-standing floor sign of claim 37 wherein each of a plurality of said movable panels has a display on both of its surfaces.

39. A self-standing floor sign of Claim 35 wherein each of a plurality of said movable panels has a display on at least one of its surfaces.

40. A self-standing floor sign of claim 39 wherein a display on a surface of one of the movable panels is the same as the display on a surface of another of the movable panels, said

displays both being visible with said one of the movable panels rotated to said first position and said other of said movable panels rotated to said second position.

41. A self-standing floor sign of Claim 40 wherein at least one of said first and second support panels has an outwardly facing display portion.

42. A self-standing floor sign of Claim 40 wherein both of said first and second support panels have outwardly facing display portions.

43. A self-standing floor sign of Claim 39 wherein said first support panel has an outwardly facing display portion and a display on a surface of one of the movable panels is the same as a display on a surface of the first support panel, said displays both being visible with said one of the movable panels rotated to said first position wherein said one of the movable panels is supported by the second support panel.

44. A self-standing floor sign of claim 35 wherein each of a plurality of said movable panels has a display on both of its surfaces.

45. The self-standing floor sign of claim 35, wherein at least one of said first and second support panels has an outwardly facing display portion and wherein at least one of the display portions of the support panels and a display on a surface of one of the movable panels is blank.

46. The self-standing floor sign of claim 35, further comprising a latch coupled to one of the support panels and removably coupled to at least one of the movable panels whereby the latch to secure at least one of the movable panels to the support panel.

47. The self-standing floor sign of claim 35, wherein at least one of said first and second support panels has an outwardly facing display portion that is blank.

48. The self-standing floor sign of claim 35, wherein at least one of said first and second support panels has an outwardly facing display portion that displays a message in a plurality of languages.